

Zahir Hassan

+ 61 456 606 359 | Portfolio: zahir.me | zahirhassan2004@gmail.com | github.com/WalrusPSD | linkedin.com/in/zahirhassan-cs

Education

Monash University

Bachelor's in Computer Science

Clayton, VIC

Expected Graduation, November 2025

- **Concentration:** Advanced Computer Science, minor in Philosophy

Work Experience

Trackday (B2B SaaS Startup) | UX/UI Design Intern | Melbourne, VIC

Jan 2025 - Present

- Conducted in-depth user testing to identify and prioritize platform bugs, refining the user experience and improving platform stability.
- Led user research with car club executives to uncover key pain points, translating insights into actionable design improvements that enhanced usability.
- Designed intuitive user flows and interactive features that streamlined event organisation, improving engagement and reducing friction for car clubs.

Purple Patch Consulting | UX/UI Design Intern | Sydney, NSW

Oct 2024 - Dec 2024

- Designed and refined wireframes and high-fidelity prototypes in Figma by translating client requirements into intuitive user flows, resulting in a more structured and user-friendly website.
- Improved project clarity by collaborating with the client to define key features and design priorities, ensuring alignment between business needs and user experience.
- Drove UX decisions by contributing to sprints and team discussions, helping shape the website's functionality and user journey.

Extracurricular Experience

Monash Association of Coding | Design Officer | Melbourne, VIC

October 2024 - Present

- Designed digital and physical assets, including graphics, merchandise, and website layouts, for various coding projects with a user-centered approach.
- Developed wireframes and prototypes in Figma, leveraging iterative, feedback-driven processes to improve functionality and visual consistency.
- Collaborated with team members to refine designs based on feedback and ensure alignment with project goals and technical requirements.

Google Developer Groups | Design and Marketing Officer | Melbourne, VIC

April 2024 - Present

- Developed digital graphics to educate users about Google technologies, driving **33%** of monthly engagements and increasing interactions by **18%**.
- Enhanced event visibility by creating technical designs for workshop announcements, contributing to a **20.2%** increase in follower count through clear and user-focused design.

Monash diversIT | Marketing Lead | Melbourne, VIC

March 2024 - Present

- Led the development and execution of a social media strategy, contributing towards an **80%** increase in Instagram reach and boosting social media engagement by **35%**.
- Managed and directed a team of marketing officers, ensuring timely delivery of all marketing campaigns and contributing to a **60%** increase in workshop participation.

Projects

PlatyPal | Monash Innovation Guarantee, Commonwealth Bank | [\(View Project\)](#)

- Led the UX design for PlatyPal, presented solutions to Commonwealth Bank Industry partners.
- Conducted extensive user testing and incorporated feedback to refine the design / functionality and maximise NPS score.
- Created a high-fidelity prototype in Figma, earning an **award for excellence in human-centred design**.

MPLOY Job Board | Monash Association of Coding (MAC) | [\(View Project\)](#)

- Worked with the projects team and club management to design an **intuitive, user-friendly job board**, continuously refining it based on feedback.
- Prioritized reusable components, leveraging libraries such as **ShadCN** and other modular elements to streamline development and reduce dev time.
- Design was successfully translated into a functional product, soon to be available to MAC's **60,000+** followers.

Bonby | Product Designathon | [\(View Project\)](#)

- Developed Bonby in 2 days with a team of 3, earning **2nd place** in a **hackathon** for user-centered design.
- Designed and prototyped UI components using Figma, including responsive layouts for cross-platform compatibility.

Awards and Certifications

- **Monash Innovation Guarantee** - Award for Excellence in Human-Centered Design January 22nd, 2025
- **Monash Academic Commendation:** Dux in IT Professional Practice (FIT1049) September 4th, 2024
- **Monash Association of Coding Product Designathon:** 2nd Place March 24th, 2024
- **Monash International Study Grant:** Valued at \$10,000 June 21st, 2022
- **IELTS Academic:** 8.5 Band Score

Skills

- **Technical Skills:** Python, TypeScript, Haskell, HTML, CSS, SQL, Node.js, React.js
- **Design Skills:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects